

**AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT FOR A PUBLIC  
RELATIONS, MARKETING, AND COMMUNICATIONS CONSULTANT  
FOR WEBER COUNTY**

This is an amendment to the Professional Services Agreement for a Public Relations, Marketing, and Communications Consultant for Weber County made by and between Weber County, a body corporate and politic of the State of Utah, (“County”), and the The Dicio Group (“Dicio”) with its principle place of business located at 10 West 100 South #611, Salt Lake City, Utah 84101.

**RECITALS**

**WHEREAS**, the County entered into an agreement with Dicio to serve as a non-exclusive, full-service branding, marketing, media, and communications consultant for the County effective August 28, 2018;

**WHEREAS**, the agreement allows Dicio to perform additional work in accordance with the hourly compensation amounts specified in the original agreement through a written amendment; and

**WHEREAS**, the agreement was amended on September 3, 2019, to increase the annual compensation amount up \$125,000 per year, and to have Dicio provide marketing services for the 2019 Weber County Fair; and

**WHEREAS**, the Parties desire to amend the agreement again to authorize Dicio to provide marketing services for the 2020-2021 Weber County fairs;

**NOW THEREFORE**, the Parties agree to the following amendment:

1. Dicio shall provide the following marketing services for the 2020-2021 Weber County fairs include, but are not limited to:
  - a. With collaboration of Fair Management, coordinate, create, and purchase advertising buys for radio, billboards, and newspapers, including sponsorship deals secured;
  - b. Design and schedule social media posts;
  - c. Design and update the Fair’s website;
  - d. Design t-shirts, digital scrapbook, commercial vendor layout, parade banners, email signature, Facebook event banners, pens, credentials, parking passes, etc.;
  - e. Design and schedule MailChimp emails (up to 10);
  - f. Design and update premium book;
  - g. Create a post-fair evaluation.

2. County shall pay Dicio up to an additional \$52,500 for work completed for the 2020-2021 Weber County fairs and invoiced in accordance with the hourly compensation amounts set forth in the original agreement.
3. Dicio shall separately invoice the County for the marketing services it provides for the 2020-2021 Weber County fairs. Dicio shall submit invoices on a monthly basis that specifically describe the services performed for which compensation is claimed, and such other information as may reasonably be required by County in order to properly review, evaluate, and process the invoice. Dicio shall maintain complete and accurate records relating to the provision of services under this agreement, including records of time spent and materials used.
4. All work produce created under this contract shall be the sole property of Weber County.
5. All other terms and conditions of the Agreement remain unchanged.

APPROVED this \_\_\_\_\_ day of September, 2020

BOARD OF COUNTY COMMISSIONERS  
OF WEBER COUNTY

By \_\_\_\_\_  
Gage Froerer, Chair

Commissioner Harvey voted \_\_\_\_\_  
Commissioner Froerer voted \_\_\_\_\_  
Commissioner Jenkins voted \_\_\_\_\_

ATTEST:

\_\_\_\_\_  
Ricky Hatch, CPA  
Weber County Clerk/Auditor

ACKNOWLEDGEMENT OF THE DICIO GROUP

Dated this 26 day of August, 2020

By Sasha Clark  
The Dicio Group

State of Utah            )  
                                  ) ss:  
County of Weber        )

On the 26 day of August, 2020 appeared before me Sasha Clark, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity as a duly appointed representative and agent of The Dicio Group.

Denise Joan Jacobson  
Notary Public

